



SCIENCE & TECHNOLOGY ENTREPRENEURS' PARK

(Approved by AICTE, Govt. of India & affiliated to Dr. A.K. Technical University, Lucknow)

HARCOURT BUTLER TECHNOLOGICAL INSTITUTE

KANPUR - 208 002

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Dear Sir/Madam,

Greetings from Science and Technology Entrepreneur's Park, STEP-HBTI, Kanpur.

We are pleased to introduce ourselves as one of the premier institutions established in 1986, offering Business Management **Courses of MBA & PGDM**. We are approved by AICTE & affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow.

Science & Technology Entrepreneurs' Park (STEP) is a project sponsored by HBTI, Kanpur along with Department of Science & Technology, Govt, of India, New Delhi. STEP-HBTI campus is located in the premises of HBTU, the prominent engineering institute in the world.

Our final year batch of 180 students (120 in MBA & 60 in PGDM) will be passing out in the month of June, 2017. We have dual specialization system wherein students opt for a dual specialization from amongst the following options:

1. Finance Management
2. Marketing Management
3. Information & Technology Management
4. International Business
5. Human Resource Management
6. Operation Management

We extend our invitation to you to visit our campus for the recruitment of our final year students. I am sure that you will find good number of brilliant Professionals who will be able to contribute significantly in the growth of your organization.

As a part of our sincere efforts to provide you the Job Ready candidate, we request you to share with us your skill / knowledge expectations from our students so that we focus on those areas and deliver the best to you . We also propose to organize your a Visit to our campus for a Pre Placement Talk of your organization, if desired so.

Further, we are happy to inform you that we are having excellent infrastructural facilities in our Campus and even Pool Campuses for other academic streams as well (for 2000 to 3000 students) from other Institutes of Kanpur, can also be organized, if desired.

We look forward to a meaningful long-term relationship and positive response.

Thanking you,

Krishna Kant Bharti
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